IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS

IN RE: HAIR RELAXER MARKETING, SALES PRACTICES, AND PRODUCTS LIABILITY LITIGATION	MDL No. 3060 Master Docket Case No. 1:23-cv-00818 Honorable Mary M. Rowland
VERBENA LOGAN-JONES v. L'OREAL USA, INC., et al.	SHORT-FORM COMPLAINT AND JURY DEMAND Civil Action No.
reference Plaintiffs' Master Long Form Comp	cht (hereinafter, "Plaintiff(s)") incorporate by plaint in <i>In Re: Hair Relaxer Marketing, Sales</i> DL 3060, filed as of May 15, 2023, as Document
	, file(s) this Complaint pursuant to CMO ions and privileges, and obligations of that CMO
	ecordance with CMO No. 2, Plaintiff(s) hereby
designate(s) the United States District Court	
	ne"). Plaintiff makes this selection based upon
one (or more) of the following factors (please	
✓ Plaintiff currently resides in Philad	elphia, Pennsyvania (City/State);
✓ Plaintiff purchased and used Defer (City/State);	ndant(s)' products in Pennsylvania
	district in which Defendant <u>currently</u> resides, and a te in which the district is located (28 U.S.C. § 1391(b)

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\checkmark	The Original Venue is a judicial district in which a substantial part of the events
	or omissions giving rise to the claim occurred, specifically (28 U.S.C. §
	1391(b)(2)): Plaintiff's purchase and use of hair relaxers occurred in Pennsylvania. Plaintiff's cancer diagnosis was in Pennsylvania.
_	
	There is no district in which an action may otherwise be brought under 28 U.S.C.
	§ 1391, and the Original Venue is a judicial district in which Defendant
	is subject to the Court's personal jurisdiction with
	respect to this action (28 U.S.C. § 1391(b)(3)).
	respect to this action (20 c.s.e. $\sqrt{15}$) $\sqrt{(5)}$.
	Oth (-1
	Other reason (please explain):
3.	For purposes of diversity jurisdiction, Plaintiff is a citizen of
D 1 :	
Pennsylvania	(State/Territory).

4. Plaintiff is suing the following Defendants, and for purposes of diversity, whose State of Incorporation/Formation and Principal Place of Business is as follows:

Check All Applicable Defendants	Defendant	State of Incorporation or Formation	Principal Place of Business
✓	AFAM Concept, Inc. d/b/a JF Labs, Inc.	Illinois	Illinois
	Avlon Industries	Illinois	Illinois
	Beauty Bell Enterprises LLC f/k/a House of Cheatham, Inc.	Georgia	Georgia
	Dabur International Ltd.	Isle of Man	Dubai
	Dabur International USA Ltd.	India	Illinois
	Dermoviva Skin Essentials, Inc.	Delaware	New Jersey
✓	Godrej SON Holdings, Inc.	Georgia	Georgia
	House of Cheatham LLC	Delaware	Georgia
✓	L'Oréal USA, Inc.	Delaware	New York
✓	L'Oréal USA Products, Inc.	Delaware	New York
✓	Luster Products, Inc.	Illinois	Illinois
	McBride Research Laboratories, Inc.	Georgia	Georgia

Check All Applicable Defendants	Defendant	State of Incorporation or Formation	Principal Place of Business
✓	Namaste Laboratories LLC	Illinois	Illinois
	Revlon Consumer Products Corporation	Delaware	New York
	Revlon Group Holdings LLC	Delaware	Delaware
	Revlon, Inc.	Delaware	New York
✓	SoftSheen-Carson LLC	New York	New York
✓	Strength of Nature, LLC	Georgia	Georgia
V	Other (Please identify): SoftSheen-Carson (W.I.), Inc.	Delaware	New York
	Other (Please identify):		

Check All Applicable Defendants	Defendant	State of Incorporation or Formation	Principal Place of Business
	Other (Please identify):		

CASE SPECIFIC FACTS REGARDING HAIR RELAXER PRODUCT USE AND INJURIES

5.	Upon information and belief, Plaintiff began using hair relaxer product(s) on or
about the follow	ving date 1971 and if applicable, stopped using hair relaxer
product(s) on o	r about the following date: 2013.
6.	Upon information and belief, Plaintiff used the following hair relaxer product(s)

which Plaintiff contends caused and/or contributed to their injury(ies) and brings claims against the following Defendants:

Defendant	Product List (Select All Applicable Products)
AFAM Concept, Inc. d/b/a JF Labs, Inc.	 ✓ Hawaiian Silky - Crème Conditioning No Lye Silky Smooth Sheen Relaxer ✓ Hawaiian Silky - Herbal No Lye Conditioning Relaxer System with Tea Tree & Avocado Oil - 2 Applications ✓ Vitale - Olive Oil Anti-Breakage Relaxer No Base with Shea Butter - Regular Strength

Defendant	Product List (Select All Applicable Products)
AFAM Concept, Inc. d/b/a JF Labs, Inc.	 □ Vitale Pro - New Texture Salon Exclusive Hair Relaxer □ Vitale Mo'Body - Shea Butter Sensitive Scalp Relaxer with Oatmeal Protein □ Vitale - Life and Body - Hair Relaxer with Aloe Vera - Smooth Silky Texture □ Other (please specify):
Avlon Industries, Inc.	☐ Affirm Crème Relaxer ☐ Affirm Sensitive Scalp Relaxer ☐ Affirm Dry & Itchy Scalp Relaxer ☐ Affirm FiberGuard Conditioning Crème Relaxer ☐ Affirm FiberGuard Sensitive Scalp Conditioning Relaxer ☐ Other (please specify):
Beauty Bell Enterprises, LLC f/k/a House of Cheatham, Inc.	Africa's Best Herbal Intensive No-Lye Relaxer System Originals by Africa's Best Originals Olive Oil Conditioning Relaxer Organics by Africa's Best Olive Oil Conditioning Relaxer System with Extra Virgin Olive Oil Originals by Africa's Best Kids Originals Natural Conditioning Relaxer System Organics by Africa's Best Kids Organic Conditioning Relaxer System Organics by Africa's Best Kids Natural Conditioning Relaxer System Organics by Africa's Best Kids Natural Conditioning Relaxer System Texture My Way Men's Texturizing Kit Texture My Way Women's Texturizing & Softening System Other (please specify):
House of Cheatham, LLC	 □ Africa's Best Herbal Intensive No-Lye Relaxer System □ Originals by Africa's Best Originals Olive Oil Conditioning Relaxer □ Organics by Africa's Best Olive Oil Conditioning Relaxer System with Extra Virgin Olive Oil □ Originals by Africa's Best Kids Originals Natural Conditioning Relaxer System □ Organics by Africa's Best Kids Organic Conditioning Relaxer System □ Organics by Africa's Best Kids Natural Conditioning Relaxer System □ Texture My Way Men's Texturizing Kit □ Texture My Way Women's Texturizing & Softening System □ Other (please specify):
L'Oréal USA, Inc./ L'Oréal USA Products, Inc./ SoftSheen-Carson LLC	 ✓ Dark and Lovely Beautiful Beginnings No-Mistake Smooth Relaxer ✓ Dark and Lovely Beautiful Beginnings No Mistake Curl Softener ✓ Dark and Lovely Healthy Gloss 5 Shea Moisture No Lye Relaxer ✓ Dark and Lovely Triple Nourished Silkening Relaxer ✓ Optimum Salon Haircare Defy Breakage No-Lye Relaxer

Defendant	Product List (Select All Applicable Products)
L'Oréal USA, Inc./	Optimum Salon Haircare Amla Legend Relaxer
L'Oréal USA Products Inc./	Optimum Care Bodifying Relaxer
Products, Inc./ SoftSheen-Carson	☐ Optimum Multi-Mineral Reduced pH Crème Relaxer ☐ Bantu No Base Relaxer
LLC	Ultra Precise No-Lye Conditioning Relaxer
	Mizani Butter Blend Relaxer
	Mizani Butter Blend Sensitive Scalp Rhelaxer
	Mizani Butterblend Prosolvent Relaxer
	Mizani Classic Rhelaxer
	☐ Mizani Sensitive Scalp Rhelaxer
	☐ Care Free Curl – Cold Wave Chemical Rearranger Super Strength
	Look of Radiance Permanent Crème Relaxer Kit
	Other (please specify):
Luster Products	✓ Luster's Pink Oil Moisturizer No-Lye Conditioning Relaxer
Company	✓ Luster's Pink Oil Moisturizer Short Looks Texturizer
<u> </u>	Luster's Pink Oil Moisturizer Smooth Touch Relaxer
	PCJ Kit
	✓ PCJ No Lye Kit - Adult
	PCJ No Lye Kit - Children's
	ShortLooks Colorlaxer Diamond Black
	ShortLooks Colorlaxer Passion Red
	ShortLooks Colorlaxer Sable Brown
	Other (please specify):
McBride Research	Design Essentials Honey Nectar Relaxer Kit - Time Release Regular
Laboratories	Strength
	Design Essentials Sensitive Scalp Relaxer System
	Design Essentials Regular Conditioning Relaxer
	Other (please specify):
Namaste Laboratories	ORS Olive Oil Built-In-Protection No-Lye Relaxer – Full Application
	ORS Olive Oil No-Mix Salon Formula Crème Relaxer
	ORS Olive Oil Ultra Nourish Crème Hair Relaxer
	ORS Olive Oil Built-In-Protection No-Lye Relaxer – New Growth
	ORS Olive Oil Zone Relaxer – Targeted Touch-Up No-Lye Hair Relaxer
	✓ ORS Olive Oil Curl Stretching Texturizer
	✓ ORS Olive Oil Crème on Crème Touch-Up No-Lye Hair Relaxer
	✓ ORS Olive Oil Mild Touch Relaxer with 60% Lower Chemical
	✓ ORS Olive Oil Texlax and Stretch Semi-Straightening System
	ORS Olive Oil Girls Built-In Protection Plus No-Lye Conditioning Hair
	Relaxer System

Defendant	Product List (Select All Applicable Products)
Namaste Laboratories	ORS Olive Oil Girls Soft Curls No-Lye Crème Texture Softening
	System ✓ ORS HAIRepair No-Lye Conditioning Relaxer System with Cuticle Shield ✓ ORS Olive Oil Professional No-Lye Relaxer Kit ✓ ORS Olive Oil Professional Crème Relaxer Namasté Salon System Triple Emulsion Relaxer Namasté Salon System Crème Relaxer Namasté Salon System Conditioning Sensitive Scalp No-Lye Relaxer Namasté Salon System Crème Relaxer Salon Trial Pack Other (please specify):
Revlon, Inc./ Revlon Consumer Products Corporation/ Revlon Group Holdings LLC/ Revlon	African Pride − No Lye Relaxer Kit African Pride − No Base Relaxer African Pride − Multi Length Texturizer Kit African Pride − Dream Kids No Lye Relaxer Kit African Pride − Dream Kids No Lye Relaxer Kit All Ways Natural − No Lye Conditioning Crème Relaxer Kit Arosci Aromaphoric Relaxer System Crème Of Nature Relaxer Cream Crème Of Nature Relaxer Kit Argan Oil Crème of Nature Herbarich Conditioning Crème Relaxer System Kit Crème of Nature Herbarich Conditioning Crème Relaxer and Texturizing System Crème of Nature Herbarich No Base Relaxer Crème of Nature No Base Relaxer Crème of Nature No Lye Relaxer Crème of Nature Sodium Relaxer Kit Crème Of Nature Cni No Lye Relaxer Crème Of Nature Cni Sunflower & Coconut Oil - Creme Crème Of Nature Eden Relaxer Fabulaxer No-Lye Relaxer Fabulaxer Ro-Lye Relaxer Revlon Realistic No-Base Relaxer Revlon Realistic No-Base Relaxer Revlon Realistic No Lye Relaxer Kit Other (please specify):
Strength of Nature, LLC	African Pride Olive Miracle Deep Conditioning Crème-on-Crème No Lye Relaxer 8 Salon Pack Touch-Ups ✓ African Pride Olive Miracle Deep Conditioning Curls & Coils Texturizer ✓ African Pride Olive Miracle Deep Conditioning Curls & Coils Texturizer With Aloe Deep Conditioner ✓ African Pride Olive Miracle Deep Conditioning No-Lye Relaxer One Complete Application

Defendant	Product List (Select All Applicable Products)
Strength of Nature,	✓ African Pride Olive Miracle Deep Conditioning No-Lye Relaxer, One
<u>LLC</u>	Complete Touch-Up
	✓ African Pride Shea Miracle Texture Softening Elongating System
	African Pride Dream Kids Olive Miracle (4) Touch-Up Relaxer Kit
	African Pride Dream Kids Olive Miracle Relaxer
	African Pride Dream Kids Olive Miracle Touch-Up Relaxer Kit
	☐ Dr. Miracle's No Lye Relaxer Kit
	☐ Dr. Miracle's New Growth No-Lye Relaxer Kit
	Elasta QP Normal Relaxer Kit
	Elasta QP Normal Relaxer Kit 2 Applications
	Elasta QP Resistant Relaxer Kit
	Elasta QP Sensitive Scalp Kit 12 Application Economy Pack
	☐ Elasta QP Sensitive Scalp Kit – 4 Applications
	Elasta QP No Base Crème Relaxer
	Elasta QP SOY OYL No-Base Relaxer
	Elasta QP SOY OYL 4 Application Anti-Dryness No Lye Relaxer Kit
	Elasta QP No-Base Relaxer
	Elasta QP Extra Body No-Base Regular Relaxer
	Elasta QP Extra Body No-Base Super Relaxer
	Gentle Treatment No-Lye Relaxer Gray Kit
	Gentle Treatment No-Lye Relaxer
	✓ Just For Me Relaxer 1 Complete Touch Up Relaxer
	Just For Me 4 Application Salon Pack Relaxer
	✓ Just For Me No-Lye Conditioning Crème Relaxer Kit
	Just For Me No-Lye Conditioning Crème Relaxer Kit with Coil & Curl
	Cream
	✓ Just For Me No-Lye Conditioning Crème Relaxer Kit (Super) with Oil Moisturize Lotion
	<u> </u>
	Just For Me No-Lye Texture Softener System
	✓ Just For Me No-Lye Texture Softener System with Hair & Scalp Butter Motions Classic Formula Smooth & Silken Hair Relaxer
	Motions Professional 12-Application Salon Pack
	☐ Motions Silkening Shine No Lye Relaxer Kit
	Profectiv MegaGrowth Anti-Damage No-Lye Relaxer 2 Touch Up
	Application
	Profectiv MegaGrowth Anti-Damage No-Lye Relaxer 1 Complete Touch
	Up Application
	Profectiv Procision Relaxer Kit Regular
	Profectiv Relax and Refresh Kit Auburn Spice
	Profectiv Relax and Refresh Kit Cherry Fusion
	Profectiv Relax and Refresh Kit Jet Black
	Profectiv Relax and Refresh Kit Mahogany Brown
	Profectiv Relax and Refresh Kit Silky Black
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Defendant	Product List (Select All Applicable Products)
Strength of Nature, LLC	Pro-Line Comb Thru Texturizer Kit SmartPerm No-Lye Anti-Breakage Relaxer System SmartPerm No-Lye Anti-Breakage New Growth Relaxer System, Smart Grow Stimulator SmartPerm Smart Valu No-Lye Anti-Breakage Relaxer Kit, 4 Applications Smart Perm Smart Valu Smart Gro Stimulator New Growth No-Lye Relaxer with GroRehab 4 Applications S&B® Botanicals™ 2 Application Relaxer S&B® Botanicals™ No-Lye Sensitive Scalp Relaxer, 1-App S&B® Botanicals™ No-Mix Texturizer 2-App, with Deep Conditioner S&B® Botanicals™ No-Mix Texturizer 2-App S&B® Botanicals™ Relaxer 8-Touch Up Soft & Beautiful No-Lye Crème Relaxer Soft & Beautiful No-Lye Ultimate Conditioning Relaxer System TCB Naturals Conditioning Argan Oil Vitamin E & Olive No-Lye Relaxer TCB Naturals Conditioning Argan Oil Vitamin E & Olive No-Lye Relaxer, 2 Applications TCB No-Base Crème Hair Relaxer with Protein & DNA UltraSheen Supreme Conditioning No-Lye Relaxer UltraSheen Ultra Moisturizing No-Lye Relaxer, with Keratin Other (please specify):
damages including Uto En Ov	intiff's use of Defendant(s) hair relaxer product(s) caused serious injuries and g but not limited to the following: erine Cancer dometrial Cancer rarian Cancer her injuries and/or additional details (please specify): untiff was diagnosed with endometrial adenocarcinoma endometrioid type
FIC Pla has	GO Grade 1. Plaintiff has undergone multiple invasive and painful procedures. Antitiff has suffered extreme pain, suffering, and emotional distress. Plaintiff is experienced intimacy issues. Plaintiff has experienced heavy bleeding and dominal pain.

9. Approximate date(s) of diagnosis (injury(ies)), if applicable at this time, that form(s) the basis of Plaintiff's claim(s):

In or around May 2013

CAUSES OF ACTION AND THEORIES OF RECOVERY ADOPTED AND INCORPORATED IN THIS LAWSUIT

- 10. Plaintiff(s) hereby adopt(s) and incorporate(s) by reference as if set forth fully herein, all common factual allegations contained in paragraphs 1 through 114 of the Master Long Form Complaint on file with the Clerk of the Court for the United States District Court for the Northern District of Illinois in the matter entitled *In Re: Hair Relaxer Marketing, Sales Practices, and Products Liability Litigation*, MDL No. 3060.
- 11. Plaintiff(s) hereby adopt(s) and incorporate(s) by reference as if set forth fully herein, the following Causes of Action and the Prayer for Relief within the Master Long Form Complaint on file with the Clerk of the Court for the United States District Court for the Northern District of Illinois in the matter entitled *In Re: Hair Relaxer Marketing, Sales Practices, and Products Liability Litigation*, MDL No. 3060:
 - ✓ Count I Negligence and/or Gross Negligence
 - ✓ Count II Negligent Misrepresentation
 - ✓ Count III Negligence *Per Se*
 - ✓ Count IV Strict Liability: Design Defect
 - ✓ Count V Strict Liability: Failure to Warn
 - Count VI Breach of Implied Warranty of Merchantability/ Fitness for a Particular Use
 - Count VII Breach of Express Warranty under state law and the Magnuson-Moss Warranty Act, 15 U.S.C. § 2301 et seq.

✓	Count VIII – Fraud/ Fraudulent Misrepresentation			
/	Count IX – Fraudulent Concealment			
V	Count X – U .S. State and Territory Statutory Consumer Protection and Unfair or Deceptive Trade Practices Claims			
/	Count XI – Unjust Enrichment			
	Count XII – Wrongful Death			
	Count XIII – Survival Action			
	Count XIV – Loss of Consortium			
/	✓ Count XV – Punitive Damages			
	Other Causes of Action:			
12 damages	2. <u>Consortium Claim(s) (if applicable)</u> : The following individual(s) allege(s) for loss of consortium:			
N/A				
13	S. Survival and/or Wrongful Death Claim(s) (if applicable): The following			
individua N/A	l(s) allege(s) damages for survival and/or wrongful death:			

JURY DEMAND

Plaintiff(s) demand(s) a trial by jury as to all claims in this action.				
Dated this the 20	day of June	, 20 24 .		

RESPECTFULLY SUBMITTED ON BEHALF OF THE PLAINTIFF(S),

/S/ EricaRae M. Garcia

EricaRae M. Garcia (Pro Hac Vice) Weitz & Luxenberg, PC 700 Broadway New York, NY 10003

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Attorney for Plaintiff(s)